



A Nationwide Membership Group



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**America's Window Covering Buying Network**  
for  
Window Covering Professionals, Designers, Workrooms

# The Network™

## A nationwide Member Group for Window Covering Professionals

### Who We Are

America's Window Covering Buying Network known as "The Network™" is a group of window covering professionals, designers and workrooms – just like you – who have joined together to leverage the group's buying power to receive better discounts on their everyday purchases.

You can feel confident you are joining the best-of-the-best for product purchasing and promotional programs. America's Window Covering Buying Network's goal is to make your business stronger, more profitable and more successful.

### Buying Better Means More \$\$\$ in Your Pocket

Program benefits range from better vendor discounts, reduced sampling cost, exclusive monthly promotions on products you sell everyday to promotional flyers and services that help market your business.

### What Our Members Are Saying

"The membership fee is WELL WORTH IT! I saved nearly \$5,000 just by getting a better price from my suppliers. Being part of The Network™ gives me a competitive edge that no small business can accomplish alone. Opportunities like this are rare and The Network™ was responsible for making it happen."

Roger Magalhaes  
Shades IN Place, Inc.  
Franklin, MA

"The Network™ boosted my bottom line – I am thrilled with the new vendors and their product lines. The Network™ introduced me to great suppliers I wouldn't have investigated otherwise. The Network™ is doing a great job servicing the needs of my small interior design firm and connecting me with quality vendors."

Barbara Phillips  
Center Stage Interiors  
Sudbury, MA

# Membership **Benefits**

## More **Profits**

- » **Save 20%** and more on your everyday purchases
- » Group Purchasing Power of over **1,200 members** nationwide
- » Vendors link your account numbers to the group discounts
- » Average dollar savings range between \$1,000 to \$6,000 and more
- » Let us calculate your savings today

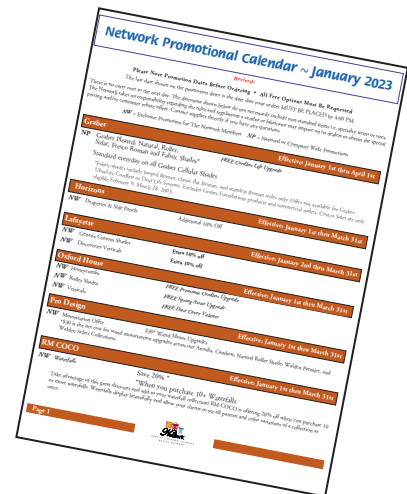


## Sample Book **Discounts**

- » Discounts of up to 50% Off sample books
- » Affordably expand your library of sample books
- » Keep your sample book library current
- » Buy only the books you need

## Monthly **Promotions**

- » Exclusive Discounts on top of Every Day Discounts
- » Free Upgrades, additional discounts, spiffs
- » Promotions run for 90 days



## **The Network News**

Member newsletter showcasing industry updates from our suppliers, new products, monthly promotional updates, member news and much more.

The monthly newsletter is mailed to you each month with back issues available on our website.

# Membership **Benefits**

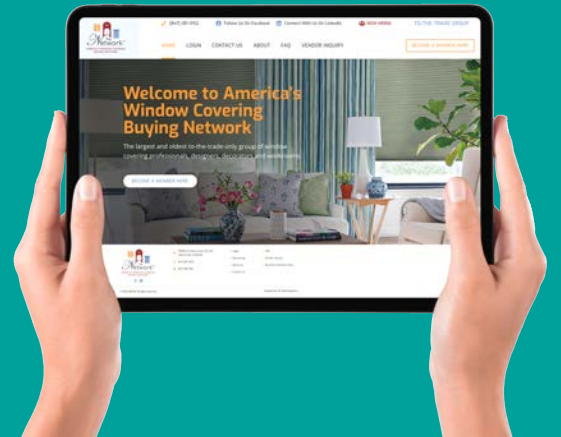
## Experienced Staff

- » The Network Staff can assist you with product questions, applications, etc.
- » Receive a yearly vendor analysis of your savings by vendor
- » Non-biased vendor insight for product evaluations
- » Vendor reviews

## awcbtn.com

is a responsive and easy-to-use site. The member's secure side of the website provides confidential group information...

- » Each Supplier has their own landing page
- » Supplier Program Details & Contacts
- » Promotional Calendars
- » Email communications
- » Newsletters
- » Webinars
- » Training
- » Important Supplier Updates
- » Links to key Vendor information
- » Access 24 - 7 - 365 via internet connection



## Webinars



Each month a "Members Only" webinar is presented. Topics range from vendor product updates to workroom tours to new product introductions to training. All webinars are recorded and available on the website for viewing. Here are a few examples:

- » Increase Sales with Add-On Products
- » Power Up Your Sales with Motorization
- » Trends & Innovations
- » All About Drapery
- » Lead Generation
- » Create Your Own Internet Marketing Plan
- » Green Living
- » Panel Program to Full Customization





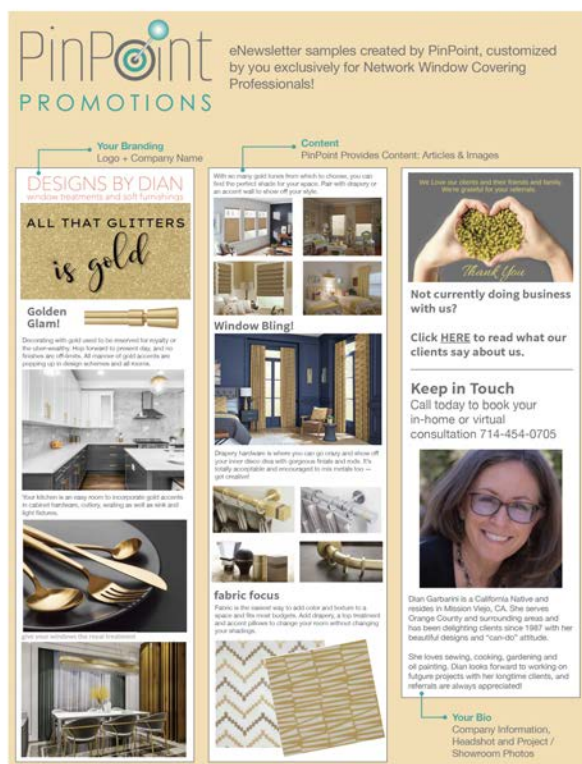
## Purpose Built Software for **Window Covering Professionals**

- » Quote all your favorite products **fast & accurately**
- » **Email, Quote & Order** in your client's home
- » Obtain Sign-Off in your client's home – **Close More Jobs**
- » **Process Credit Cards** in your client's home within the MyBlindCo platform
- » **Special Group Discounts**
- » **Integrates with QuickBooks** Online and Desktop
- » Monthly, weekly and daily **Calendar feature**
- » Integrates with **Google Calendar**
- » Type client information in once - no more double entry to add appointments or create quotes



## **eNewsletter Program**

- » The **#1 proven way** to generate monthly leads from past clients and prospects
- » Pre-written On-Trend content
- » Fully customizable for your business
- » Professional photography + use your own images
- » Training + Videos to get you started fast
- » PinPoint handles monthly scheduling
- » MailChimp account set-up available
- » No Marketing experience required



### **Testimonials**

“Wow - This was so much easier than I thought it was going to be! The newsletter looks Awesome!”

- Kelly K. SK Shading Systems

“Thank you so much for helping me with email newsletters. I see a big improvement already!”

- Karna R. Grace Inspired Interiors

# Membership **Benefits**

## A Marketing Plan to **Maximize Leads** taking your business from **Surviving to Thriving**



**Window Treatment Marketing Pros** specialize in working with Window Treatment Business owners to increase their sales and take their business to the next level. Since 1997, Will Hanke and his team have been assisting Window Covering businesses with their digital marketing and SEO strategies, winning numerous awards along the way.

- |                                    |                                |
|------------------------------------|--------------------------------|
| » Web Site Review                  | » Advocacy & Referral          |
| » Web Site Development             | » Digital Lead Funnels         |
| » SEO - Search Engine Optimization | » Lead Management              |
| » Local Map Optimization           | » Website Hosting, Maintenance |
| » Social Media                     | » Reporting & Analytics        |
| » PPC - Pay Per Click              | » Lead Capture System          |
| » Dedicated CRM                    | » Call Tracking                |

**Members receive discounts off  
the onboarding fees, the  
available services  
AND  
Exclusive FREE  
member only upgrades!**

## Email Marketing



- |  |   |
|--|---|
| » Constant Contact is an effective marketing tool  | » A great way to grow your business   |
| » Network members receive a 20% discount <ul style="list-style-type: none"><li>• based on total number of email accounts</li></ul> | » Easily integrate your messages with your favorite Social Media platforms to get even more awareness |
| » Easy method of connecting with your clients  | » Measurable results and tracking on each campaign  |
| » Clients can share your messages with their friends   | » Offering New Best Practice Guide  |

## What Our Members Are Saying

“As a veteran in the window covering industry for over 40 years - it surprises me why anyone would not take advantage of the Network. We save literally \$1000's per year in additional savings with the Network pricing discounts, Free Upgrades, Sampling Discounts and Exclusive Promotional Discounts. The Network is THE BEST low cost investment in our industry today!”

Bob Sole  
Express Blinds & More  
San Diego, CA

“The Network is an important part of my business plan. Saving money on my purchases was why I joined many years ago. I continue my membership with The Network because of their product knowledge, fresh ideas on new products, relationships with vendors and their friendship and support when I hit a wall in my business. I highly recommend adding them to your team today! ”

JoEllen Reinwart  
JEM Personalized Interiors  
St. Louis, MO

# The Network™ Vendors

Our goal is to bring our members the best vendors and buying programs available in order to assist our members in being competitive and profitable. Here are the participating vendors...



Braided and woven rugs made in North Carolina • Hand knotted, Hand tufted, hand-woven, hand loomed rugs out of India. Machine Rugs, Outdoor rugs with Sunbrella fabric border made in Dalton, GA. Custom sized rugs.



Accent seating & furniture. Benches, chairs, stools, tables, cabinets, bookcases, desks, dining tables, media centers, credenzas, bar servers.



North American hardwood shutters • Simplistic pricing • 8 styles in 15 painted, stained or custom colors • Specialty finishes: piano black, distressed, antique glaze and wire brushed  
Specialty shapes include: French door with cut outs. Limited lifetime warranty



Wood / Faux Wood Blinds • Sheer Shadings • Shutters • Crystal Pleat Shades • Vertical Blinds • Natural Shades • Fabric • Workroom • Fabric Shades • Drapery • Top Treatments • Pillows • Canadian Pricing Available



Roman Shades • Roller Shades • Natural & Solar Shades • Fabric • Side Panels & Draperies • COM Workroom • Top Treatments • Cornices • Decorative Hardware & Trims  
Cut Yardage • iPad App • FREE Swatch Samples • Canadian Pricing Available



Solar Screen Shades • Audio / Visual Shades • Oasis Exterior Solar • Screen Shades  
Room Darkening & Decorative • Translucent Shades • Motorized Shades • Made in USA



JF Everyday Fabrics, JF Fabrics, JF Studio Fabrics, Upholstery Fabrics, Drapery Fabrics, Performance Fabrics, Indoor Outdoor Fabrics, JF Wallcovering, JF Everyday Drapery Hardware, JF Drapery Hardware, JF Rugs, JF Tapes & Trims, Ashley Wilde, Brand Names: JF Fabrics, Ashley Wilde, Pindler, Bella Dura, Crypton, Crypton Home, FibreGuard, Inside Out, Sunbrella



Made in the USA • Natural Woven Shades • Transitional Shades • Sheer Shadings  
Roller & Roman Shades • Panel Tracks • Wood Blinds • Verticals & Sheer Vertical Blinds  
Workroom • Drapery & Top Treatments • Bedding • Fabric Shades • Kirsch Rods and Lafayette Hardware • Motorization



Decorative Hardware • The Finial Co. • Paris Texas Hardware • Magnolia • Kirsch Rods  
BTX Motorized Rods • Select Drapery Rods • Roc-Ion Lining • Tableaux Faux Iron  
Rollese Lift System • Orion Hardware • Forest Hardware • K Scope



Wood Shutters • Faux Wood Shutters • Cellular Shades • Roman Shades • Faux Wood Blinds • Solar Shades • Perfect Sheer Shades • SmartDrape • "Best for Kids" Certified  
Canadian pricing available



Decorative Drapery Hardware, Traversing Systems, Motorization. 3D Drapery Hardware, Drapery Panels, Accessories, Batons, Brackets, Decorative Brackets, Finials, Rings, Rods, Swing Arms, Tie Backs & Swag Holders.



Sheer Radiance® • Cellular Shades • Sheer Shadings • Vertical Blinds • Faux / Wood Blinds  
Roman Shades • Roller Shades • Mini-Blinds • Transitions Shades • Contractor Program



Exclusive natural woven material for: Roman Shades • Panel Tracks • Folding Doors  
Twin Shades • Stationary and Movable Liners

**The Arcadia Collection** - Exclusive to Network Members • 36 Unique and Contemporary Weaves • Sample Book • Free Cordless Hand Sample



Fabrics • Custom Workroom • Window Treatments • Bedspreads • Decorative Pillows  
COM accepted • The Finial Company • Paris Texas Hardware • Forest Drapery Hardware • Trims • Lining • Furniture • Sunbrella Fabrics



29 brands/160 collections • 15,000 current patterns • 6 Book Plans • 2 Sample Plans  
Eco-friendly materials • Greenguard certified • Designed in-house • Canadian pricing available • Made in USA

# Join **Today!**

## *Become a part of the Premier Member Group for Window Covering & Design Professionals*

### Nothing Changes

- » You send in your orders directly to each vendor under your current account number
- » The Vendors will continue to ship and bill you directly
- » You maintain your local representative
- » Vendors link your account numbers to the group discounts
- » The only change is better pricing on your everyday purchases

### No Risk Guarantee

If you do not save a minimum of \$180 during your first year of membership when buying from at least one of our vendors – we will refund your membership fee,

There is no financial risk to join  
but everything to gain!

### Start Saving Today

With your annual membership in America's Window Covering Buying Network, you receive...

- » Group collective purchasing power - savings from dollar one - everyday
- » **NO** minimum purchase amount
- » Buy from one vendor or more - it's up to you
- » Exclusive discounts from participating suppliers
- » Monthly Promotions offering free upgrades, additional discounts, spiffs and more
- » Newsletters featuring group and industry news, emerging trends and insights
- » Monthly Webinars - members only
- » Members-Only Website
- » Informative email communication
- » Expert advice & support from The Network™ staff
- » Annual Vendor & Sales Review

### Affordable Membership Fees

Your annual membership cost is only \$180 and the savings you receive throughout the year will offset your annual dues many, many times over.

### How do I Join?

- ~ Complete the Membership Application
- ~ Forward your completed application and your \$180 membership fee to America's Window Covering Buying Network
- ~ We will call you to review and answer any questions
- ~ Join online – [awcbtn.com/join](http://awcbtn.com/join)

### Questions?

To learn more on how your company can benefit from being a member of America's Window Covering Buying Network - contact us today!



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